

**APPARATUS AND METHOD FOR UTILIZING AN INCENTIVE POINT
SYSTEM BASED ON DISC AND USER IDENTIFICATION**

ABSTRACT OF THE DISCLOSURE

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A system and method for awarding incentive points utilizing unique disc identification to provide access to disc storage media includes a disc storage medium with a permanently recorded disc identification, a user console with a set identification, a network, and a host server managing a user database and a disc database. Upon purchase of software stored on a disc storage medium, the unique disc identification and user identification are transmitted over the network from the user console to the host server. Permission to access the programs residing on the disc storage medium by the user console is obtained from the host server. The host server manages a point system. Points are awarded and recorded in point accounts stored in the databases.